

## NEW APPLICATION DEVELOPMENT

‘No one delivers powerful, custom-built, database-driven business applications as quickly and inexpensively as Help4Access’

We make the powerful, time-saving, labor-saving advantages of database applications affordable for small- to medium-sized organizations. Here’s how:

**We start with an engineering-hardened Microsoft Access database.** That gives us a superbly strong, stable, affordable and flexible platform to build upon.

**We (literally) draw from our experience** in building more than 800 custom business applications to reduce the cost and speed the development of your application.

From familiarity with best-practice business processes, to having a vast array of pre-built modules that speed development (and reduce cost), our 15 years of experience enables us to confidently say that no one does it better, faster or more inexpensively.

It means our application development incorporates special design elements that significantly extend the out-of-the-box limitations of Microsoft Access. That allows us to build Access-based applications that:

- Feature stronger security capabilities
- Enable increased numbers of concurrent users
- Offer increased ease-of-use through more intuitive navigation

These design modifications allow Microsoft Access to power even hard-used and mission-critical business applications that otherwise would require vastly more expensive databases, such as SQL Server and Oracle.

***And it gets even better. In fact, it gets much better.***

Because we are able to expertly modify Microsoft Access for custom business application development, we get to take advantage of its extraordinary Rapid Application Development (RAD) capabilities—extraordinary speed, flexibility and extensibility that allows it to be connected to virtually any other software.

Let us bring unprecedented efficiency, effectiveness and competitive power to your organization. Call us toll-free at 855-484-3435, or write us at [sales@help4access.com](mailto:sales@help4access.com), for a free consultation.



**Sasha Froyland,**  
Founder & CEO,  
Help4Access, Inc.

*Sasha Froyland,*

FOUNDER & CEO,  
HELP4ACCESS, INC.



## NEW APPLICATION DEVELOPMENT

### STANDARD FEATURES

Every database application Help4Access builds includes our Standard Features Module, which we have perfected over 15 years and hundreds of applications. Among the standard features:

- ▶ Custom password authentication controls
- ▶ Multi-layer navigation menus for exceptional, intuitive ease-of-use.
- ▶ Rigorous table preparation to ensure high-performance query and reporting capabilities.

### ENGAGEMENT MODELS

#### FIXED-COST PROJECT

We start with clearly defined requirements for features, functionality, cost, and delivery date. Typically, we assist in the development of these detailed requirements, either with a non-refundable down payment based on an historical average of similar projects, or on an hourly-fee basis.

#### DESIGN-FORWARD

Useful for organizations that need help designing and refining the business processes their application will perform. Initial project requirements are developed and completed under a phased payment plan (50% at start, 30% at code complete, remainder at user acceptance.) A contractual period of review and revision is then provided on an hourly fee basis.

#### DESIGN TO SUPPORT

This model provides on-going support using cost-saving, remote-access technologies for regular maintenance, updating, troubleshooting and training services. The service is provided in pre-purchased time blocks and used as needed.

Help4Access' affordable Cloud Application Hosting may be included in this engagement model.